

## Zaharni Zavodi AD

“Zaharni zavodi” AD marks 110 years since the foundation of one of the largest and oldest food production complexes in Bulgaria. The company is the longest operating and the largest producer of sugar and confectionery products in Bulgaria.

Founded as the “Bulgarian-Czech Shareholding Company for Sugar Industry” with a main focus on production of white crystal sugar, today “Zaharni Zavodi” AD is an industrial park which successfully develops business in several separate divisions. The annual turnover of ZAHARNI ZAVODI Group for 2021 is EUR 71 million.

The largest and most important business for the industrial complex of “Zaharni Zavodi” is the Confectionery business. It generates approximately 20 % of the group’s consolidated revenue and is the “face” of the company to the general public.



“Zaharni zavodi” has the privilege of owning, managing and developing a number of legendary and beloved Bulgarian brands, as well as to work to establish new ones. Brands such as “Herbafield”, “Jelly slices”, “Violet drops”, “Чайка”, “Сладки времена” and “Mentina” are only a few of the company’s brands.

Ten of the products of the factory have won the prestigious “Favorite Bulgarian brand” award. Investments in the Confectionery Division over the last 10 years amount to EUR 6 million and are directed towards innovation and automation of production and consumer care.

Over the last 10 years, the company has invested more than EUR 26 million in modernisation and optimisation of production processes and in its sustainable development, with care for the environment and society. In the last two years, “Zaharni Zavodi” was awarded the highly valued distinction “Greenest Companies” of Bulgaria.