



Providing happiness “via just a cup of coffee”.

AVINTI Co., Ltd. Launches

Drip Coffee, Nitrogen Single Origin Instant Coffee, Spring Mineral Water from Mt. Fuji and Enzyme Drink.

Tokyo, March 31, 2023 - AVINTI Co., Ltd. (“Avinti CO.”) will launch the own brand Drip Coffee, Nitrogen Single origin Instant Coffee in aluminum can, Natural Mineral Water form Mt. Fuji and Enzyme Drink this Spring.

< COFFEE Business >

Drip Coffee is easy to make a fresh & tasty coffee by individual package and nitrogen gas filling, originated in Japan. AVINTI CO. has also developed “Functional Coffee” mixed with supplement materials such as collagen, GAVA and charcoal. Functional coffee has infinite potentials, AVINTI CO. proposes a large variety of OEM products in accordance with client’s needs, performs commissioned production of our customers' products, even in small batches.

AVINTI CO. will also start to manufacture Aluminum Bottle Canned instant coffee with nitrogen gas which is collaborated with DAIWA CAN, one of Japan’s leading packaging manufacturers, with years of experience and technical expertise. Aluminum Bottle Can with Nitrogen Gas is very unique, using only precious “Single Origin coffee beans”, prevent the oxidation and deterioration of flavor, extend the shelf life and reduce logistics cost due to weight reduction. Recycle rate of aluminum can is more than 90%, contributing SDG’s.

<CASCARA Business >

Do you know the tea made from “Coffee Cherry”? Cascara is fruits skin of coffee cherry. Mostly discarded as waste during the production process. But cascara includes a lot of polyphenols, has attracted attention over the years as a beverage rich in polyphenols with antioxidant properties.

<WATER Business >

Bottle directly with spring water from Mt. Fuji declared a World Heritage site, a one of famous headwater in JAPAN. The components are high concentration, have a scarcity value.

Mt. Fuji spring water is including “VANADIUM & CILLICA” which is a type of mineral, needed by the body to help maintain blood vessel. These minerals are one of the ingredients that is attracting attention among celebrities abroad and health & beauty- conscious people.

<RTD Business >

AVINTI CO. has just started to develop RTD business with cooperate companies, search for market potentials and respond to any needs. Ex) Enzyme Drink, Cascara Tea Drink, Charcoal Organic Coffee etc

<Enzyme Drink>

Will just launch original ENZYME drink with AVINTI BRAND in April. Contains 82 carefully selected basic raw materials – Wild grass/ Fruits / Vegetables / Seaweeds, added “Passion Fruits & Coffee Beans Extract”, aged and fermented in ceramic jar from China. Improve intestinal environment and support building a highly immune and rust-proof body.

【Products Overview】

<COFFEE>

1. Avinti Drip Coffee - Special Blend
2. Avinti Drip Coffee - Mocha blend
3. Avinti Drip Coffee - Mandheling Blend
4. Avinti Drip Coffee - Charcoal Blend
5. Avinti Nitrogen Single Origin Instant Coffee - Ethiopia
6. Avinti Nitrogen Single Origin Instant Coffee – Colombia
7. Avinti Nitrogen Single Origin Instant Coffee – Mandheling



<CASCARA>

8. Cascara Tea



<Natural Mineral WATER>

9. Natural Mineral Water from Mt. Fuji “富士山のまあるい水” (Fujisan no Maarui Mizu) Pet 2L
10. Natural Mineral Water from Mt. Fuji “富士山のまあるい水” (Fujisan no Maarui Mizu) Pet 490ml
11. Natural Mineral Water from Mt. Fuji “富士山のまあるい水” (Fujisan no Maarui Mizu) Pet sphere 330ml

<RTD> * under development

12. Organic Coffee Can Drink
13. Charcoal Coffee Can Drink
14. Cascara Tea Can Drink
15. Enzyme Can Drink

< Enzyme Drink> * joint development with Echigo Yakusou Co., Ltd.

16. Avinti Original Enzyme Drink “珈り酵素”(Kamikazari Koso) (Bottle 720ml)
17. Avinti Original Enzyme Drink “珈り酵素”(Kamikazari Koso) (Retort pouch 25ml)



For further information, please contact:

Takahashi (Mr.) : takahashi@avinti.co.jp

Noda (Ms.) : noda@avinti.co.jp

Website : <https://www.avinti.co.jp>